

Towards a Powerful Civil Society



Towards a Powerful Civil Society is an ongoing tri-monthly programme designed to improve the strategic and operational efficiency of civil society organisations, confronting the turbulence of a rapidly changing world.

Learning approach

The workshop will use the full spectrum of learning modalities to aid mutual support through self-discovery, group work, mini case studies, role-plays and simulations.

What to bring?

You will be required to come with a desire to maintain the peak fitness of your organisations which are situated in civil society space.

Outcomes:

After completion of the workshop you will be able to:

- Critically evaluate your organizational profile
- Evaluate your product offerings
- Continuously refine your marketing strategy
- Develop your business model
- Refine your income generation strategies

Who will benefit?

This workshop has broad relevance across all sectors. If you are an NPO with a specific interest in education, health, welfare, of any form, this ongoing programme is for you.



Session Outline:

- The voice of the field: listening to the successes and challenges of the participating organisations
- Clarifying the collective challenges and selecting one to focus on in the forthcoming session
- Developing a particular competency (identified at the previous session)
- Building and testing an intervention strategy

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R2699



Course Leader:

Dr Stan Hardman has a B A and M Ed degree from the University of Natal, a DBA from UKZN as well as a Post Graduate Certificate from the Programme for Industry, University of Cambridge. He is a consultant, researcher and facilitator who specialises in systems thinking with a particular interest in using this field to improve on problematic situations. He has participated in many conferences both nationally and internationally, leading working groups and speaking. He has a special interest in cross-sector partnerships, corporate social investment, and the promotion of civil society.

Stan is a partner in the Leadership Dialogue

Bookings: admin@leadershipdialogue.co.za **View other offerings –** www.leadershipdialogue.co.za

13 – 14 September 2017